

TIPS FOR A GREAT PHOTOSHOOT

CLOTHING

For couples and families, do your best to coordinate your outfits. Wear similar or complementary colors. Avoid wearing clothing with large logos or graphics that could 'date' your photos. Instead, **opt for simple colors and patterns**. Think of the season we're shooting in, and wear colors that represent it. If we're shooting in fall, try for maroon, orange or light brown. If it's summer, go brighter, with yellow, pink or teal. If you're unsure, google "fall colors" (or whatever season we're shooting in) and see what colors come up.

HAIR, MAKEUP AND NAILS

Take extra care and attention to make-up, hair and nails. Your images will last a lifetime, so make sure you bring your "A game" to the shoot. Nails are easily overlooked. Unfinished nails stand out in images more than you'd think. Paint your nails, clean your nails, treat your nails. **Do your best to NOT show up with half painted, chipped, 3 week old nails**. Trust me, you'll regret it.

BRINGING YOUNG CHILDREN?

Make sure they're well rested and fed. Grumpy kids make for a tough photo session, resulting in unflattering images. Come with a game plan to keep your children engaged.

POSING

It's my job to pose and guide clients to creating great pictures. However, don't be afraid to search Pinterest or Google for posing ideas. I'm open to whatever ideas you or your family might have.

GRADUATES

Think carefully about your outfit choices. Typically, grads will shoot in a cap and gown, a casual outfit, and if applicable, a sweater or shirt highlighting the college they'll attend in the fall. Another common outfit is to wear something that represents a sport or club you participated in while in school.

I can't express this last bit enough, iron your graduation gown and sash! There's nothing worse than seeing wrinkles in your photos.

TRUST

Oftentimes I ask clients to pose a certain way, or rest their hands in an unusual position, and it might seem strange or uncomfortable at first. But trust me, my sole purpose is to make you and/or your family look the best in your pictures. What might seem strange in the moment, will definitely look great in the pictures.

BE READY TO WORK!

This sounds worse than it really is, however come ready to work! Truth be told, it takes effort on everyone's part to create the magic. We'll be moving around, posing, smiling, walking and constantly communicating ideas with one another. To be honest, it gets exhausting. By the end of a shoot, everyone is pooped out! So **come full of life and energy, and a willingness to participate!**

COME HAPPY

Please, **do your best to come in a happy, excited and enthusiastic mood**. Faces express more than one might realize, and moods always reflect in pictures. The more engaged and happy everyone is, the better your pictures will turn out.